



**CHCF**

**HISPANIC HERITAGE MONTH  
CELEBRATION 5K RUN/WALK**

9/20/25 | 9:00AM | Flushing Meadows Corona Park, Queens



# CHCF is one of the largest Hispanic nonprofits in NYC

For over 40 years, the Committee for Hispanic Children and Families (CHCF) has been a trusted advocate and resource for Latino children and families across New York. Our work centers around improving access to education, expanding youth development opportunities, supporting early childhood care, and uplifting underserved communities through culturally responsive programs and policy advocacy.

CHCF is deeply committed to equity, empowerment, and creating lasting impact in the lives of those we serve.



58,000

Parents, children, and community members impacted by CHCF's direct services

4,920

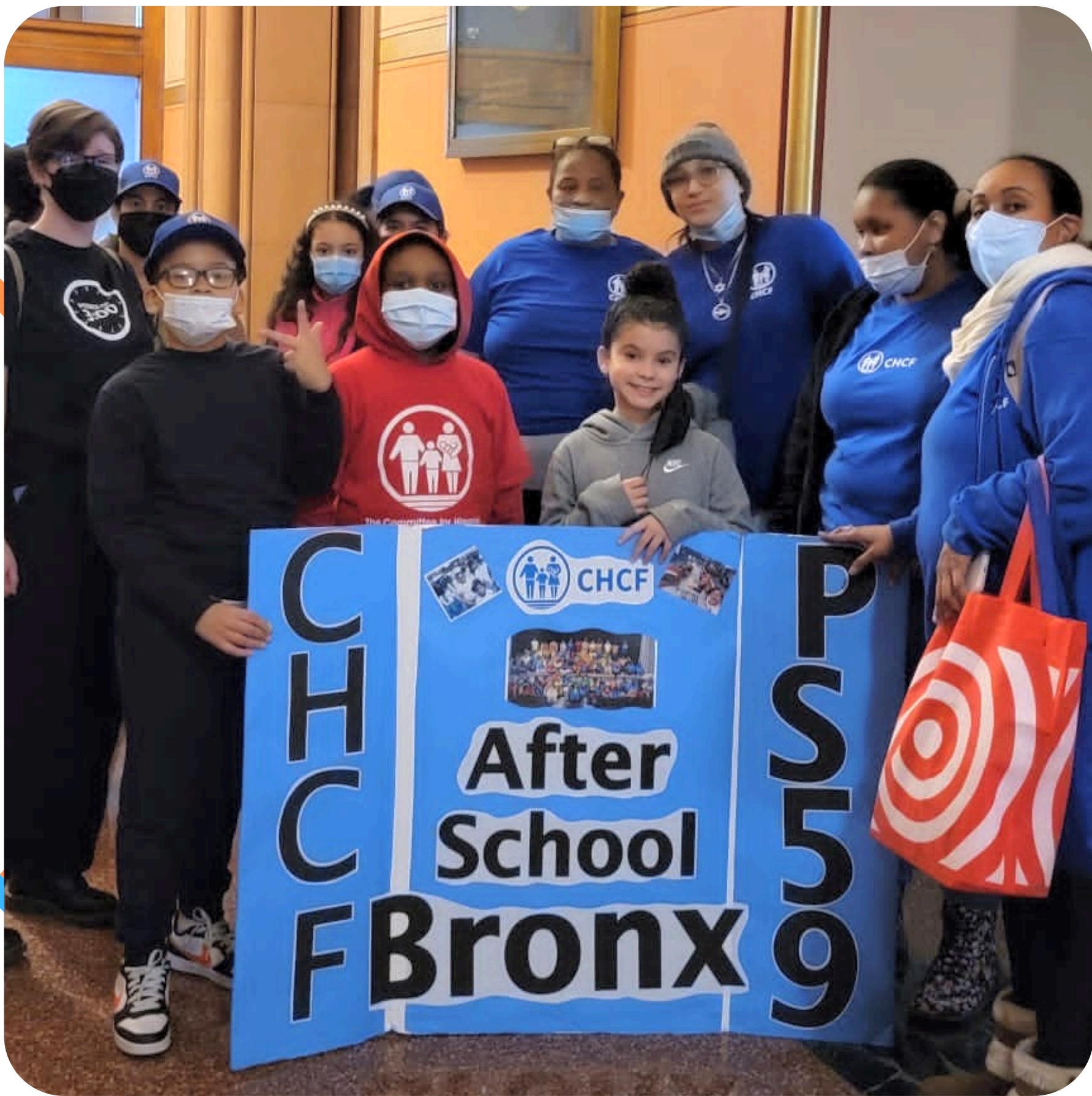
multi-lingual books distributed to children in partnership with the City's First Readers program

5,350

fed through the distribution of 1,400 turkeys, and at our Annual Thanksgiving Meal

2,000+

children received backpacks and school supplies throughout Brooklyn and the Bronx





# Our First Hispanic Heritage Month Celebration Race

This year, CHCF is proud to host its first-ever Hispanic Heritage Month 5K Race/Walk Celebration! A milestone that honors the cultures, achievements, and strength of the community.

This event is more than a celebration; it's a chance to recognize the stories, identities, and resilience of Hispanic and Latino families that shape our city and country every day.

We're inviting supporters, partners, and community members to join us in commemorating this moment and to be part of something that will grow for years to come.



100% of proceeds benefit  
our programs directly





# Join Us and the Community

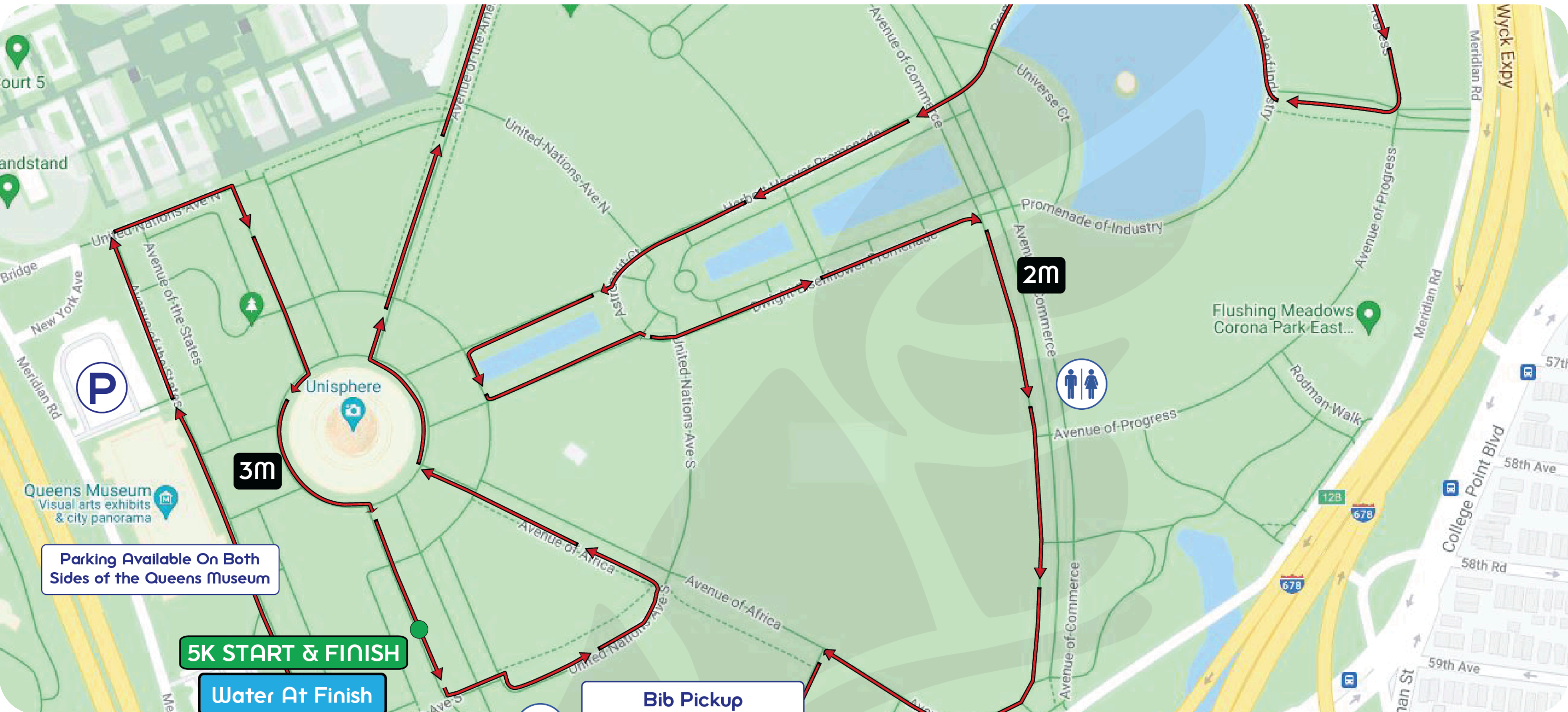
September 20, 2025  
9:00am Start - Rain or Shine  
Flushing Meadows-Corona Park

PARKING: Queens Museum, Building, Meridian Road  
WALK TO QUEENS THEATER

Register here 



- LIVE / text / email results
- FREE finish line photos
- Personalized bib if registered 3 weeks in advance
- There will be an informal area to leave race belongings in the staging area. The event organization does not take responsibility for any personal belongings.
- Bathrooms are located within a few minutes walk from start & finish.
- Hydration will be provided at finish line.
- High Quality Refreshments provided by Waterloo Sparkling Water.
- Virtual Option: Compete virtually. You have from the first day of the event and a full week to log your time and up to 5 photos!





# Sponsorship Opportunities

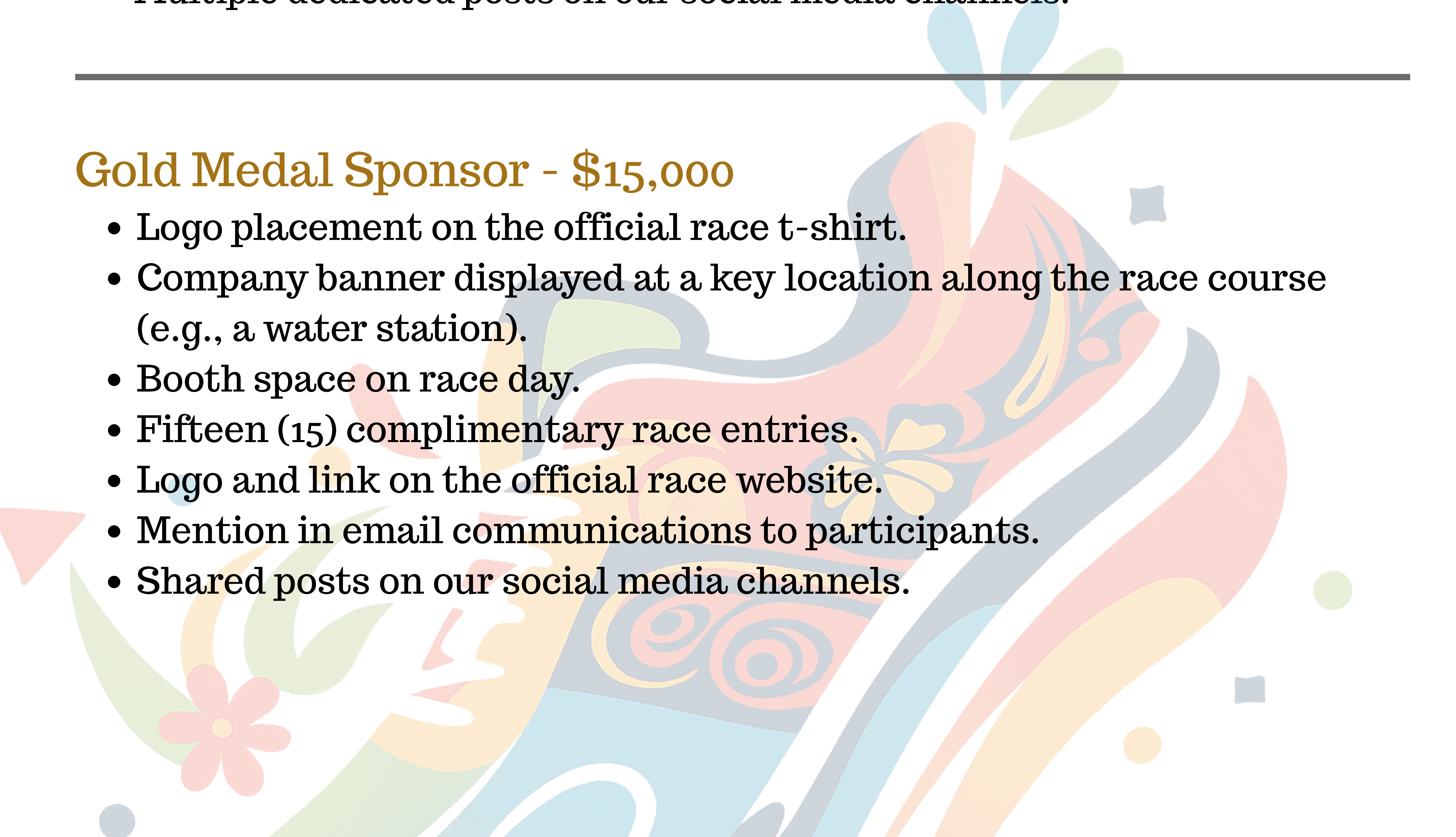
## Presenting Sponsor - \$25,000 - Exclusive Opportunity

As the Presenting Sponsor, your company will receive the highest level of recognition before, during, and after the event.

- Presented by [Your Company Name]" on all event materials, including race website, registration page, and official race name.
- Premier logo placement on all marketing and promotional materials.
- Prominent logo placement on the official race t-shirt (premier location).
- Company banner prominently displayed at the start/finish line.
- Opportunity for a company representative to speak at the awards ceremony.
- Dedicated booth space in a prime location at the race day festival.
- Twenty (20) complimentary race entries for your employees or clients.
- Logo and link on the official race website and all email communications.
- Mention in all press releases and media advisories.
- Multiple dedicated posts on our social media channels.

---

## Gold Medal Sponsor - \$15,000

- Logo placement on the official race t-shirt.
  - Company banner displayed at a key location along the race course (e.g., a water station).
  - Booth space on race day.
  - Fifteen (15) complimentary race entries.
  - Logo and link on the official race website.
  - Mention in email communications to participants.
  - Shared posts on our social media channels.
- 



# Sponsorship Opportunities

## Silver Medal Sponsor - \$10,000

- Logo placement on the official race t-shirt.
  - Shared signage at a designated area (e.g., registration or post-race refreshment area).
  - Ten(10) complimentary race entries.
  - Logo on the official race website.
  - Mention in a thank you email to participants.
  - Shared social media mention.
- 

## Bronze Medal Sponsor - \$5,000

- Logo placement on the official race t-shirt.
- Five (5) complimentary race entries.
- Company name listed on the official race website.



**Interested in sponsoring: Please reach out to  
CHCF Development team at  
[development@chcfinc.org](mailto:development@chcfinc.org)**



# Custom Sponsorship Opportunities

Customize your sponsorship to perfectly align with your brand.

- T-Shirt Sponsor - [In-Kind Donation or \$2,500]
  - Your company's logo on the back of all participant t-shirts.
- Finish Line Sponsor - [\$3,500]
  - Your company's banner exclusively at the finish line. Be the brand that congratulates every runner as they complete the race.
- Water Station Sponsor - [\$1000 per station]
  - Your company's signage at one of the water stations along the course. A great way to show your support for the runners' hydration and well-being.
- Mile Marker Sponsor - [\$1250 per marker]
  - Your company's logo on a mile marker sign, motivating runners as they track their progress.
- Race Bib Sponsor - [\$1,000]
  - Your company's logo printed on every participant's race bib.

**Interested in sponsoring: Please reach out to  
CHCF Development team at  
[development@chcfinc.org](mailto:development@chcfinc.org)**