



**CHCF**

# ANNUAL GALA

*"A SLICE OF LATIN AMERICA"*

**THURSDAY, MARCH 21, 2024**  
6 - 10 PM

**THE LIGHTHOUSE**

**PIER 61, CHELSEA PIERS  
NEW YORK, NY 10011**



[www.chcfinc.org/gala](http://www.chcfinc.org/gala)



# An Invitation to Celebrate with Us

The Committee for Hispanic Children and Families, Inc.  
Ramon Peguero, CEO & President

## 2024 CHCF Fundraising Committee

Carmen Rojas  
Gustavo Mazza  
Kelly Vazquez  
William Vazquez  
Diana Delgado  
Marie Toucet

Dear Friends,

On March 21, 2024, the Committee for Hispanic Children & Families (CHCF) will hold its annual gala: "A Slice of Latin America." Once again, we will gather hundreds of local, regional and national business leaders, public officials, and community members to celebrate our growth and expansion.

Founded in 1982, CHCF began as a grassroots organization created to reach underserved, low- and moderate-income children and families throughout New York City and the home-based childcare providers who serve them. Today, CHCF serves more than 80,000 individuals annually across all five boroughs in New York City, bringing culturally responsive and competent resources to children and families in some of the most vulnerable neighborhoods.

The need for direct services in New York City is more important now than ever. In the last twelve months, CHCF has taken on the challenge of increasing its footprint throughout the city, ensuring that our communities had the tools necessary as our children returned to in-person schooling set back by years of isolation, and our childcare providers scrambled to stabilize their programs. Understanding the holistic needs of our families, we expanded our programming, and partnered with two other non-profit organizations to enlarge our impact in both Brooklyn and Queens.

It is with great pleasure that I invite you to become a gala sponsor to support the efforts of CHCF in 2024 and beyond. Your sponsorship will enable us to continue delivering robust programs that strengthen our communities and provide our children with access to resources that will empower them to make proactive choices, rather than making reactive ones. As a participating sponsor, you will receive many benefits which you can review in the following pages, including a bundle of tickets, advertising, presence on the CHCF website, onstage recognition, and other brand exposure offerings. If you have any questions, please reach out to the CHCF Development Team by phone at (212) 206-1090, or email [gala@chcfinc.org](mailto:gala@chcfinc.org).

We hope you will accept our invitation and look forward to celebrating with you in person once again at what will surely be the party of the year!

Sincerely,



Ramon A. Peguero, Esq.  
President & CEO  
The Committee for Hispanic Children and Families, Inc.



# Our Honoree...

## Jose Minaya

### Chief Executive Officer Nuveen, LLC



Jose Minaya is Chief Executive Officer of Nuveen, a leading global asset management firm with more than \$1 trillion under management.

Jose is responsible for Nuveen's vision, strategy and day-to-day operations. He and his leadership team set and execute key growth initiatives and oversee the firm's investment teams, product strategy and management and client businesses. He chairs the Nuveen Executive Committee and is also a member of the TIAA Executive Committee. Jose is also the executive sponsor of the Inclusion and Diversity initiative for TIAA, working to build and promote a



diverse and inclusive environment across the company. He joined TIAA as a fixed income portfolio manager in 2004 and has more than 29 years of investment experience at firms including AIG, Merrill Lynch and JP Morgan.

Jose was previously President and Chief Investment Officer, responsible for overseeing all global operating and investment activities across equities, fixed income, real estate, private markets, natural resources, other alternatives and responsible investments.

He serves on the boards of multiple companies and charitable organizations, including Moody's, the Robert Toigo Foundation, the National Forest Foundation, the Investment Committee of the Board of Regents of the Smithsonian Institution and the Investment Company Institute. Jose is also on the board of Trustees of Manhattan College, where he received a bachelor's in finance, and is the Chairman of the Amos Tuck School of Business MBA Council at Dartmouth, where he received an MBA.

# Our Awardee...

## Judy Chambers

**Managing Principal / Private Markets Consultant  
Meketa Investment Group**



Ms. Chambers is a private markets consultant focusing on private equity, infrastructure, and opportunistic asset classes. Ms. Chambers has over 25 years of industry experience. She also specializes in developing emerging manager platforms and special investment vehicles for institutional investors. In addition to her consulting responsibilities, Ms. Chambers is a member of Meketa's Board, Emerging and Diverse Manager, Private Markets Policy, Private Markets Research, and Diversity Leadership Committees.

In addition, Ms. Chambers is a member of the Board of Directors of Comtech Telecommunications Corp (Nasdaq: CMTL) where she is chair of the Nominating and Governance Committee and is a member of the Audit Committee. Ms. Chambers holds a Bachelor of Arts degree from Duke University and a Master of Business Administration Degree in Finance and Accounting from the Kellogg School of Management at Northwestern University.

Ms. Chambers is dedicated to addressing issues of poverty and educational opportunities for youth. As such, she is the chair of the Advisory Board of the Robert Toigo Foundation and serves as a special advisor to the National Association of Securities Professionals Southern California Chapter. In addition, Ms. Chambers is on the Advisory Board of the Jazz Foundation of America and is a past member of the Board of Trustees for Community Service Society of New York. She is also a member of The Links, Incorporated.



**CHCF**

*Signature Sponsor*  
**\$50,000**

*Ambassador*  
**\$35,000**

*Benefactor*  
**\$25,000**

*Patron*  
**\$15,000**

*Mentor*  
**\$10,000**

*Friend*  
**\$7,500**

*Educational Champion*  
**\$3,500**

|   |                               |                                |                                |                 |                 |                 |              |
|---|-------------------------------|--------------------------------|--------------------------------|-----------------|-----------------|-----------------|--------------|
| Tickets included                                      | 25                            | 20                             | 16                             | 10              | 8               | 5               | 2            |
| Reserved seating                                      | ↓                             | ↓                              | ↓                              | ↓               | ↓               | ✓               | ✓            |
| Reserved table  | ↓                             | ↓                              | ↓                              | ✓               | ✓               |                 |              |
| Reserved tables in prime location                     | 3                             | 2                              | 2                              |                 |                 |                 |              |
| Company name in sponsorship looping reel at the Gala  | Full Slide Logo               | Full Slide Logo                | Full Slide Logo                | Full Slide Logo | Half Slide Logo | Half Slide Logo | ¼ Slide Logo |
| Linked company logo placement on CHCF Gala website    | ✓                             | ✓                              | ✓                              | ✓               | ✓               |                 |              |
| Company logo on all event press materials             | ✓                             | ✓                              | ✓                              | ✓               |                 |                 |              |
| Signage at shared table(s)                            | ✓                             | ✓                              | ✓                              | ✓               |                 |                 |              |
| Company logo placement on step-and-repeat             | ✓                             | ✓                              | ✓                              |                 |                 |                 |              |
| Sponsorship recognition in press releases             | As the CHCF Signature Sponsor | As the CHCF Ambassador Sponsor | As the CHCF Benefactor Sponsor |                 |                 |                 |              |
| Company sponsorship recognition from the podium       | ✓                             | ✓                              |                                |                 |                 |                 |              |
| Meet and greet with the honorees                      | ✓                             | ✓                              |                                |                 |                 |                 |              |
| Linked company logo placement on CHCF general website | Until March 2025              | Until March 2025               |                                |                 |                 |                 |              |
| Company award presentation to Honoree during program  | ✓                             |                                |                                |                 |                 |                 |              |
| Company logo placement on stage signage               | ✓                             |                                |                                |                 |                 |                 |              |
| Meet and greet with the Keynote Speaker               | ✓                             |                                |                                |                 |                 |                 |              |



**Signature  
Sponsor**

**\$50,000**

**Ambassador**

**\$35,000**

**Benefactor**

**\$25,000**

**Patron**

**\$15,000**

**Mentor**

**\$10,000**

**Friend**

**\$7,500**

**Educational  
Champion**

**\$3,500**

Please see the  
accompanying chart  
for detailed  
information about  
sponsorship level  
offerings.



## Contribution

I am unable to attend but would like to donate \$ \_\_\_\_\_ to CHCF.

## Sponsor/Ticket Holder Information

All Sponsor branding materials must be submitted by February 15, 2024

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

### Sponsorship level (please select one):

- ☐ Educational Champion   ☐ Friend   ☐ Mentor   ☐ Patron  
☐ Benefactor   ☐ Ambassador   ☐ Signature Sponsor

## Payment Information

Payment Method: ☐ Check ☐ Visa ☐ AmEx ☐ Mastercard

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

CC Number \_\_\_\_\_

Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

- ☐ I would like to cover the 4% credit card processing fees so 100% of my contribution goes to The Committee for Hispanic Children and Families

## Matching Gift Donations

- ☐ I have enclosed my company matching gift form  
☐ Please send me information on how to increase my impact of my gift through my company's matching gift program

## Affiliation

If applicable, please list the name of who your sponsorship is affiliated with (e.g. Honoree, Gala Planning Committee Member, or CHCF Board of Directors)

\_\_\_\_\_

### Please make all checks payable to:

The Committee for Hispanic Children and Families  
75 Broad Street, Suite 620, New York, NY 10004  
Attn: Rebekkah Boxt

*CHCF is a 501(c)(3) Tax Exempt Nonprofit Organization. All donations are tax-deductible to the extent allowable by law.*



# CHCF

## Advertisement Purchase

☐

### Full Slide

7" tall x 12.75" wide

**\$2,000**

☐

### Half Slide

7" tall x 6.25" wide

**\$1,000**

☐

### Quarter Slide

3.4" tall x 6.25" wide

**\$500**

### Guidelines

The ads purchased will appear in the Gala looping reel. Please provide us with a high-resolution ad (e.g. PDF/PNG/GIF/ JPG format). Email your artwork to [gala@chcfinc.org](mailto:gala@chcfinc.org). For more information, please contact the Development Team at [gala@chcfinc.org](mailto:gala@chcfinc.org) or call 212-206-1090 ext. 353.

## Contact Information

All advertisement materials must be submitted by February 15, 2024.

Name

Title

Company

Address

Phone

## Payment Information

Payment Method: ☐ Check ☐ Visa ☐ AmEx ☐ Mastercard

Name

Address

City  State  Zip Code

CC Number

Exp Date  CVV

☐ I would like to cover the 4% credit card processing fees so 100% of my contribution goes to The Committee for Hispanic Children and Families

### Please make all checks payable to:

The Committee for Hispanic Children and Families  
75 Broad St, Suite 620, New York, NY 10004  
Attn: Rebekkah Box

# PAST SPONSORS



REIDY CONTRACTING GROUP



WILLIAMSBURG INTERNAL MEDICINE P.C.



JPMORGAN  
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CBRE



HITT



# EARLY CARE EDUCATION INSTITUTE

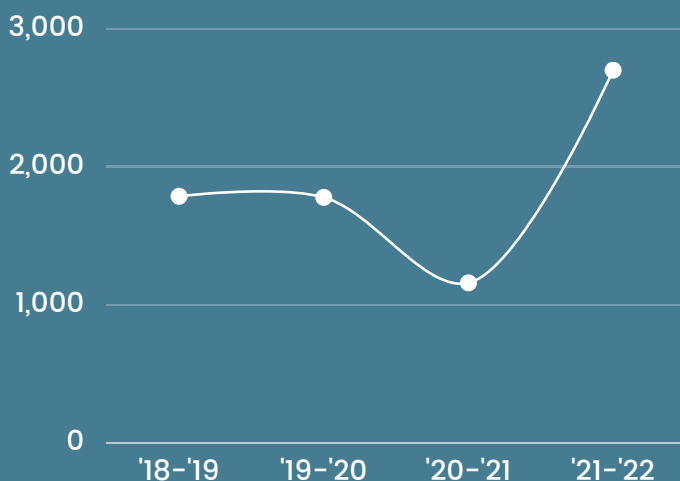
In order for our children and families to grow up in a resilient environment, we need to equip child care providers with the latest tools, techniques, and skills to serve our children. Our Early Care Education Institute (ECEI) employs business development specialists, infant-toddler mental health consultants, and early child care coaches to train New York's home-based providers

and keep their programs stable and thriving.

In New York State, 64% of all children with subsidies are cared for in this style of child care program. ECEI is always on the front line of protecting these vital incubators of civic health and community wellness.

## MORE COACHING HOURS THAN EVER BEFORE

Our team of bilingual specialists and trainers provided 275 child care providers with a record 2,698 hours of intensive coaching and technical assistance.



# \$38,000

in financial support to 155 child care providers programs through grants

# 21,196

COVID-19 tests distributed to families and children throughout NYC

# 5,354

basic technical assistance interactions with child care providers

# COMMUNITY EMPOWERMENT

Direct services are a vital part of supporting our community, developing local leadership, and strengthening our families. This year, we handed out record numbers of PPE packages, meals, and school supplies our children need.

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4,189

New Yorkers fed by our Thanksgiving meal distribution and annual Turkey Drive

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>1,700

Students that received backpacks full of necessary school supplies in time for the 2022-2023 school year

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>1,500

Books distributed to over 1,300 children in collaboration with City's First Readers, a program supporting our literacy work in the Bronx and Brooklyn



# YOUTH DEVELOPMENT



The COVID pandemic is leaving our youth in crisis nationwide — crises of literacy, attention, and socialization.

CHCF is at work fighting those trends. Youth Development, CHCF's largest team, is embedded in schools throughout the day and in every season, providing after school programs, summer camps, and professional training to our youth so that under-served children in NYC not only meet

high expectations, but exceed them.

In the coming year, our Youth Development team is taking a civic-minded approach, and will find new ways to help transform our children into the future community leaders this city needs in order to thrive.

## CHCF BRONX AFTER SCHOOL

In the Bronx, **547 students** in middle and high school are part of CHCF after-school programs. We help under-served schools get a top-quality STEM education and arts programming.

After-school programs are reliably proven to decrease dropout rates and improve pro-social behavior in students. We see this in our children every day.

## SUMMER RISING

CHCF joined the DOE in the launch of Summer Rising in 2022. In our K-8 program, **224 students** engaged in academic enrichment activities and went on exciting outings such as the Museum of Illusion, the Museum of Spies, Yankee Stadium, and Central Park.







# OPENING DOORS TO THE FUTURE

Developing our youth into future leaders means providing the skills, comfortability, and training to be working professionals in a changing workforce once they leave our schools and enter the world. Our ODF program builds confidence and self-understanding in their unique strengths.

CHCF is committed to engaging the most innovative companies in this city to help mentor our young people. When Meta returned to work after the pandemic, the first group the NYC Instagram offices hosted were our interns.

In the 2020-2021 school year

# 100%

- of ODF seniors graduated
- of ODF juniors were promoted to 12th grade
- of participating seniors enrolled in college



# POLICY

Supporting our families means being present not only in our neighborhoods, but in places where vital civic decisions are made. Our Policy Department elevates the realities of our community to those in power, uplifting the historical inequities and barriers faced by our communities. This year, CHCF continued on its collaborative and collective efforts to ensure

equitable access to culturally and linguistically responsive resources and opportunities for our community members.

We're proud to have supported one major policy victory in particular: a \$7 billion investment in families by the state, including an additional \$343 million to child care stabilization.

CHCF Direct Services impacted over

# 85,000

people across New York City last year

Including voters in...

## 49

City Council  
Districts

## 56

State Assembly  
Districts

## 25

State Senate  
Districts







In divided political times, CHCF works across the spectrum with legislators in New York at every level of government. Elected officials regularly attend and support CHCF events and programs throughout this year, as they have through CHCF's history.

500

NYC parents, providers, and advocates were activated to engage state leaders to advocate for universal child care.

