

# ANNUAL GALA

*"A SLICE OF LATIN AMERICA"*



**WEDNESDAY, MARCH 22, 2023**  
6 - 10 PM

**THE LIGHTHOUSE**  
PIER 61, CHELSEA PIERS  
NEW YORK, NY 10011



[www.chcfinc.org/gala](http://www.chcfinc.org/gala)



# An Invitation to Celebrate with Us

The Committee for Hispanic Children and Families, Inc.  
Ramon Peguero, CEO & President

## 2023 GALA FUNDRAISING COMMITTEE

Carmen Rojas  
Gustavo Mazza  
Kelly Vazquez  
William Vazquez  
Diana Delgado  
Marie Toucet

Dear Friends,

On March 22, 2023, the Committee for Hispanic Children & Families (CHCF) will hold its annual gala: "A Slice of Latin America." Once again, we will gather together hundreds of business leaders, public officials, and community members to celebrate the work of our organization as we rose to the occasion of the pandemic recovery.

Founded in 1982, CHCF began as a grassroots organization created to reach underserved, low- and moderate-income children and families throughout New York City and the home-based child care providers who serve them. CHCF serves more than 21,000 individuals annually across all five boroughs in New York City, and the mission of CHCF is to combine education, capacity-building, and advocacy to strengthen the support system and continuum of learning for children and youth.

The sudden dilemmas of the COVID-19 pandemic required us to pivot quickly with innovative solutions to the present needs of the community. The need for direct services in New York City has grown, and CHCF took on the challenge of increasing its footprint throughout the city. Understanding the holistic needs of our families, we gave out backpacks for our returning students, COVID test kits to families, and Thanksgiving meals across the city. We expanded our Youth Development programs to bring our highly successful after-school services to new public schools, and brought more children and providers into a new Family Child Care Network.

There is much to be proud of, and so much more in store for the future.

It is with great pleasure that I invite you to become a gala sponsor to support the efforts of CHCF in 2023 and beyond. Your sponsorship will enable us to continue delivering robust programs that strengthen our communities. As a participating sponsor, you will receive many benefits which you can review in the following pages, including a bundle of tickets, advertising, inclusion on the CHCF website, onstage recognition, and other brand exposure offerings. If you have any questions, please reach out to the CHCF Development Team by phone at (212) 206-1090 or email at [gala@chcfinc.org](mailto:gala@chcfinc.org).

We hope you will accept our invitation and look forward to celebrating with you in person once again at the gala!

Sincerely,



Ramon A. Peguero, Esq.  
President & CEO  
The Committee for Hispanic Children and Families, Inc.



# Our Honoree...

## Eric Wagner

**Senior Director of Project Management  
CBRE Group, Inc.**



Eric Wagner is the regional leader for CBRE's Advisory Project Management business across the Northeast. In this role, Eric works with clients at a strategic level to support their project management needs. Eric's team of project managers provides services to both landlords and tenants in various sectors including office, retail, life science, industrial and governmental sectors.

Additionally, Eric leads CBRE's Principal Delivery service in the Americas. Principal Delivery is an innovative turn-key solution that is unmatched in the industry and continues to experience rapid growth. Eric's leadership and expertise have been instrumental in the transformation of this offering as a differentiator in the market.



With over 30 years of experience, Eric is a seasoned professional in the design and construction industry. It is his deep knowledge of complex tenant fit-outs and ground-up construction that enables him to lead two of the largest Project Management business segments for CBRE. With a keen understanding of market trends and associated costs, Eric brings meaningful insight to clients so they can make informed decisions. Lastly, Eric has represented clients in all phases of the real estate transaction and capital improvement with a focus on protecting clients' interests while increasing asset value.



# CHCF

Signature Sponsor \$50,000  
 Ambassador \$35,000  
 Benefactor \$25,000  
 Patron \$15,000  
 Mentor \$10,000  
 Friend \$7,500  
 Educational Champion \$3,500

	25	20	16	10	8	5	2
Tickets included	3	2	2				
Reserved seating	Full Slide Logo	Full Slide Logo	Full Slide Logo	Full Slide Logo	Half Slide Logo	Half Slide Logo	1/4 Slide Logo
Reserved table	✓	✓	✓	✓	✓	✓	✓
Reserved tables in prime location	✓	✓	✓	✓	✓	✓	✓
Company name in sponsorship looping reel at the Gala	✓	✓	✓	✓	✓	✓	✓
Placement of promotional item in gift bag	✓	✓	✓	✓	✓	✓	✓
Linked company logo placement on CHCF Gala website	✓	✓	✓	✓	✓	✓	✓
Company logo on all event press materials	✓	✓	✓	✓	✓	✓	✓
Signage at shared table(s)	✓	✓	✓	✓	✓	✓	✓
Company logo placement on step-and-repeat	✓	✓	✓	✓	✓	✓	✓
Sponsorship recognition in press releases	As the CHCF Signature Sponsor	As the CHCF Ambassador Sponsor	As the CHCF Benefactor Sponsor				
Company sponsorship recognition from the podium	✓	✓					
Meet and greet with the honorees	✓	✓					
Linked company logo placement on CHCF general website	Until March 2023	Until March 2023					
Company award presentation to Honoree during program	✓						
Company logo placement on gift bag	✓						
Company logo placement on stage signage	✓						
Meet and greet with the Keynote Speaker	✓						

**Signature  
Sponsor**

**\$50,000**

**Ambassador**

**\$35,000**

**Benefactor**

**\$25,000**

**Patron**

**\$15,000**

**Mentor**

**\$10,000**

**Friend**

**\$7,500**

**Educational  
Champion**

**\$3,500**

Please see the  
accompanying chart  
for detailed  
information about  
sponsorship level  
offerings.



## Contribution

I am unable to attend but would like to donate \$ \_\_\_\_\_ to CHCF.

## Sponsor/Ticket Holder Information

All Sponsor branding materials must be submitted by February 15, 2023

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

### Sponsorship level (please select one):

- ☐ Educational Champion ☐ Friend ☐ Mentor ☐ Patron  
☐ Benefactor ☐ Ambassador ☐ Signature Sponsor

## Payment Information

Payment Method: ☐ Check ☐ Visa ☐ AmEx ☐ Mastercard

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

CC Number \_\_\_\_\_

Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

- ☐ I would like to cover the 4% credit card processing fees so 100% of my contribution goes to The Committee for Hispanic Children and Families

## Matching Gift Donations

- ☐ I have enclosed my company matching gift form  
☐ Please send me information on how to increase my impact of my gift through my company's matching gift program

## Affiliation

If applicable, please list the name of who your sponsorship is affiliated with (e.g. Honoree, Gala Planning Committee Member, or CHCF Board of Directors)

\_\_\_\_\_

### Please make all checks payable to:

The Committee for Hispanic Children and Families  
75 Broad St, Suite 620, New York, NY 10004  
Attn: Alan Yu

*CHCF is a 501(c)(3) Tax Exempt Nonprofit Organization. All donations are tax-deductible to the extent allowable by law. A portion of your ticket is tax deductible as a charitable contribution. Purchasers may deduct the cost of each dinner ticket, less \$150 per seat.*



# CHCF

## Advertisement Purchase

### Full Slide

7" tall x 12.75" wide

**\$2,000**

☐

### Half Slide

7" tall x 6.25" wide

**\$1,000**

☐

### Quarter Slide

3.4" tall x 6.25" wide

**\$500**

### Guidelines

The ads purchased will appear in the Gala looping reel. Please provide us with a high-resolution ad (e.g. PDF/PNG/GIF/ JPG format). Email your artwork to [gala@chcfinc.org](mailto:gala@chcfinc.org). For more information, please contact the Development Team at [gala@chcfinc.org](mailto:gala@chcfinc.org) or call 212-206-1090 ext. 353.

## Contact Information

All advertisement materials must be submitted by February 15, 2023.

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_

## Payment Information

Payment Method: ☐ Check ☐ Visa ☐ AmEx ☐ Mastercard

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
CC Number \_\_\_\_\_  
Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

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# PAST SPONSORS

**CBRE**

 **Summit Health**  **CITYMD**



AVANCE



 **GreenbergTraurig**



**SKANSKA**



JPMORGAN CHASE & CO.



**The  
New York  
Times**

# EARLY CARE EDUCATION INSTITUTE

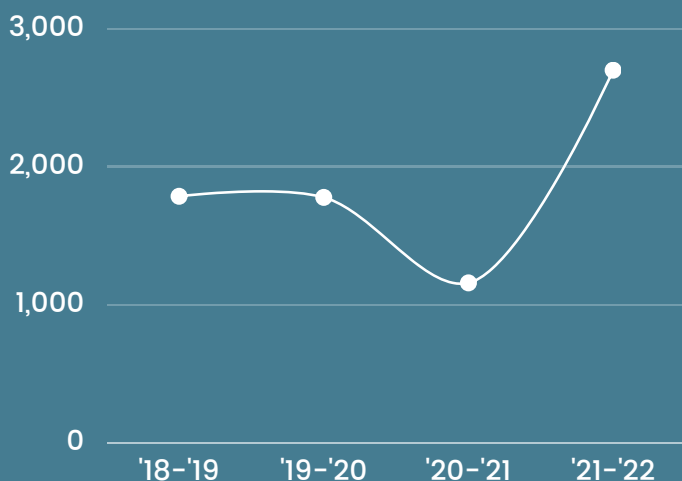
In order for our children and families to grow up in a resilient environment, we need to equip child care providers with the latest tools, techniques, and skills to serve our children. Our Early Care Education Institute (ECEI) employs business development specialists, infant-toddler mental health consultants, and early child care coaches to train New York's home-based providers

and keep their programs stable and thriving.

In New York State, 64% of all children with subsidies are cared for in this style of child care program. ECEI is always on the front line of protecting these vital incubators of civic health and community wellness.

## MORE COACHING HOURS THAN EVER BEFORE

Our team of bilingual specialists and trainers provided 275 child care providers with a record 2,698 hours of intensive coaching and technical assistance.



# \$38,000

in financial support to 155 child care providers programs through grants

# 21,196

COVID-19 tests distributed to families and children throughout NYC

# 5,354

basic technical assistance interactions with child care providers



# COMMUNITY EMPOWERMENT

Direct services are a vital part of supporting our community, developing local leadership, and strengthening our families. This year, we handed out record numbers of PPE packages, meals, and school supplies our children need.

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4,189

New Yorkers fed by our Thanksgiving meal distribution and annual Turkey Drive

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>1,700

Students that received backpacks full of necessary school supplies in time for the 2022-2023 school year

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>1,500

Books distributed to over 1,300 children in collaboration with City's First Readers, a program supporting our literacy work in the Bronx and Brooklyn



# YOUTH DEVELOPMENT



The COVID pandemic is leaving our youth in crisis nationwide — crises of literacy, attention, and socialization.

CHCF is at work fighting those trends. Youth Development, CHCF's largest team, is embedded in schools throughout the day and in every season, providing after school programs, summer camps, and professional training to our youth so that under-served children in NYC not only meet

high expectations, but exceed them.

In the coming year, our Youth Development team is taking a civic-minded approach, and will find new ways to help transform our children into the future community leaders this city needs in order to thrive.

## CHCF BRONX AFTER SCHOOL

In the Bronx, **547 students** in middle and high school are part of CHCF after-school programs. We help under-served schools get a top-quality STEM education and arts programming.

After-school programs are reliably proven to decrease dropout rates and improve pro-social behavior in students. We see this in our children every day.

## SUMMER RISING

CHCF joined the DOE in the launch of Summer Rising in 2022. In our K-8 program, **224 students** engaged in academic enrichment activities and went on exciting outings such as the Museum of Illusion, the Museum of Spies, Yankee Stadium, and Central Park.







# OPENING DOORS TO THE FUTURE

Developing our youth into future leaders means providing the skills, comfortability, and training to be working professionals in a changing workforce once they leave our schools and enter the world. Our ODF program builds confidence and self-understanding in their unique strengths.

CHCF is committed to engaging the most innovative companies in this city to help mentor our young people. When Meta returned to work after the pandemic, the first group the NYC Instagram offices hosted were our interns.

In the 2020-2021 school year

# 100%

- of ODF seniors graduated
- of ODF juniors were promoted to 12th grade
- of participating seniors enrolled in college



# POLICY

Supporting our families means being present not only in our neighborhoods, but in places where vital civic decisions are made. Our Policy Department elevates the realities of our community to those in power, uplifting the historical inequities and barriers faced by our communities. This year, CHCF continued on its collaborative and collective efforts to ensure

equitable access to culturally and linguistically responsive resources and opportunities for our community members.

We're proud to have supported one major policy victory in particular: a \$7 billion investment in families by the state, including an additional \$343 million to child care stabilization.

CHCF Direct Services impacted over

# 85,000

people across New York City last year

Including voters in...

## 49

City Council  
Districts

## 56

State Assembly  
Districts

## 25

State Senate  
Districts







In divided political times, CHCF works across the spectrum with legislators in New York at every level of government. Elected officials regularly attend and support CHCF events and programs throughout this year, as they have through CHCF's history.

500

NYC parents, providers, and advocates were activated to engage state leaders to advocate for universal child care.

