

# ANNUAL GALA

*"A SLICE OF LATIN AMERICA"*



**CHCF**



**WEDNESDAY, MARCH 23, 2022**  
6 - 10 PM

**THE LIGHTHOUSE**

**PIER 61, CHELSEA PIERS  
NEW YORK, NY 10011**



[www.chcfine.org/gala](http://www.chcfine.org/gala)



# An Invitation to Celebrate with Us

The Committee for Hispanic Children and Families, Inc.  
Ramon Peguero, CEO & President

## 2022 GALA FUNDRAISING COMMITTEE

Carmen Rojas  
Gustavo Mazza  
Kelly Vazquez  
William Vazquez  
Antonio Argibay  
Dillan Rodriguez  
Melissa Gonzalez

Dear Friends,

On March 23, 2022, the Committee for Hispanic Children & Families (CHCF) will hold its annual gala: "A Slice of Latin America." Though the COVID-19 pandemic kept us from gathering last year, we will once again be celebrating in person with hundreds of business leaders, public officials, and community members. This year is remarkable, as we'll gather to celebrate 40 proud years of serving our community.

Founded in 1982, CHCF began as a grassroots organization created to reach underserved, low- and moderate-income children and families throughout New York City and the home-based child care providers who serve them. CHCF serves more than 21,000 individuals annually across all five boroughs in New York City, and the mission of CHCF is to combine education, capacity-building, and advocacy to strengthen the support system and continuum of learning for children and youth.

The sudden dilemmas of the COVID-19 pandemic required us to pivot quickly with innovative solutions to the present needs of the community. We continued to support students through virtual homework assistance, tutoring, and various extracurricular clubs. We provided our regularly scheduled home-based childcare sessions and trainings online, and when new relief funds became available, our Early Care team got to work. Throughout this past year, we've shepherded our providers through the process of accessing the emergency grant money made available by the CARES Act. We've kept busy, and now it's time to gather again to celebrate the coming years of continued growth and service.

It is with great pleasure that I invite you to become a gala sponsor to support the efforts of CHCF in 2022 and beyond. Your sponsorship will enable us to continue delivering robust programs that strengthen our communities. As a participating sponsor, you will receive many benefits which you can review in the following pages, including a bundle of tickets, advertising, inclusion on the CHCF website, onstage recognition, and other brand exposure offerings. If you have any questions, please reach out to the CHCF Development Team by phone at (212) 206-1090 or email at [gala@chcfinc.org](mailto:gala@chcfinc.org).

We hope you will accept our invitation and look forward to celebrating with you in person once again at the gala!

Sincerely,



Ramon A. Peguero, Esq.  
President & CEO  
The Committee for Hispanic Children and Families, Inc.



# Our Honoree...

## David Perez

**Co-Founder & Managing Partner  
Avance Investment Management, LLC**



David Perez is a Co-founder and a Managing Partner of Avance Investment Management, LLC. Prior to founding Avance, Mr. Perez was the President and COO of Palladium Equity Partners. Prior to Palladium, Mr. Perez had several senior private equity roles, including Principal of General Atlantic Partners and Atlas Venture and Senior Associate of Chase Capital Partners. Mr. Perez started his career with James D. Wolfensohn and Co, focused on mergers and acquisitions.



Mr. Perez earned his B.S. in Systems Engineering from Dresden University of Technology, a M. Eng. in Engineering Management from Cornell University and an MBA from Harvard Business School. Mr. Perez is a member of the Council on Foreign Relations, a Co-chair of the Harvard University Cuba Studies Advisory Group, a member of the Cornell Engineering School Advisory Group, President of the Board of Trustees of the Trinity School in New York City, and a longstanding board member and former President of the Board of Ballet Hispánico. He also served as Chairman of the Board of the NAIC. Mr. Perez lives in New York with his wife and three children.





**Signature Sponsor**  
\$50,000

**Ambassador**  
\$35,000

**Benefactor**  
\$25,000

**Patron**  
\$15,000

**Mentor**  
\$10,000

**Friend**  
\$7,500

**Educational Champion**  
\$3,500

	Signature Sponsor	Ambassador	Benefactor	Patron	Mentor	Friend	Educational Champion
Tickets included	25	20	16	10	8	5	2
Reserved seating	↓	↓	↓	↓	↓	✓	✓
Reserved table	↓	↓	↓	✓	✓		
Reserved tables in prime location	3	2	2				
Company name in sponsorship looping reel at the Gala	Full Slide Logo	Full Slide Logo	Full Slide Logo	Full Slide Logo	Half Slide Logo	Half Slide Logo	¼ Slide Logo
Placement of promotional item in gift bag	✓	✓	✓	✓	✓	✓	
Linked company logo placement on CHCF Gala website	✓	✓	✓	✓	✓		
Company logo on all event press materials	✓	✓	✓	✓			
Signage at shared table(s)	✓	✓	✓	✓			
Company logo placement on step-and-repeat	✓	✓	✓				
Sponsorship recognition in press releases	As the CHCF Signature Sponsor	As the CHCF Ambassador Sponsor	As the CHCF Benefactor Sponsor				
Company sponsorship recognition from the podium	✓	✓					
Meet and greet with the honorees	✓	✓					
Linked company logo placement on CHCF general website	Until March 2023	Until March 2023					
Company award presentation to Honoree during program	✓						
Company logo placement on gift bag	✓						
Company logo placement on stage signage	✓						
Meet and greet with the Keynote Speaker	✓						



CHCF



### Contribution

I am unable to attend but would like to donate \$ \_\_\_\_\_ to CHCF.

### Sponsor/Ticket Holder Information

All Sponsor branding materials must be submitted by February 15, 2022

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

### Sponsorship level (please select one):

- Educational Champion     Friend     Mentor     Patron
- Benefactor     Ambassador     Signature Sponsor

### Payment Information

Payment Method:  Check  Visa  AmEx  Mastercard

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

CC Number \_\_\_\_\_

Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

- I would like to cover the 4% credit card processing fees so 100% of my contribution goes to The Committee for Hispanic Children and Families

### Matching Gift Donations

- I have enclosed my company matching gift form
- Please send me information on how to increase my impact of my gift through my company's matching gift program

### Affiliation

If applicable, please list the name of who your sponsorship is affiliated with (e.g. Honoree, Gala Planning Committee Member, or CHCF Board of Directors)

\_\_\_\_\_

### Please make all checks payable to:

The Committee for Hispanic Children and Families  
75 Broad St, Suite 620, New York, NY 10004  
Attn: Alan Yu

*CHCF is a 501(c)(3) Tax Exempt Nonprofit Organization. All donations are tax-deductible to the extent allowable by law. A portion of your ticket is tax deductible as a charitable contribution. Purchasers may deduct the cost of each dinner ticket, less \$150 per seat.*

**Signature Sponsor**

**\$50,000**

**Ambassador**

**\$35,000**

**Benefactor**

**\$25,000**

**Patron**

**\$15,000**

**Mentor**

**\$10,000**

**Friend**

**\$7,500**

**Educational Champion**

**\$3,500**

Please see the accompanying chart for detailed information about sponsorship level offerings.





# CHCF



## Advertisement Purchase

### Full Slide

7" tall x 12.75" wide

**\$2,000**

### Half Slide

7" tall x 6.25" wide

**\$1,000**

### Quarter Slide

3.4" tall x 6.25" wide

**\$500**

### Guidelines

The ads purchased will appear in the Gala looping reel. Please provide us with a high-resolution ad (e.g. PDF/PNG/GIF/JPG format). Email your artwork to [gala@chcfinc.org](mailto:gala@chcfinc.org). For more information, please contact the Development Team at [gala@chcfinc.org](mailto:gala@chcfinc.org) or call 212-206-1090 ext. 353.

### Contact Information

All advertisement materials must be submitted by February 15, 2022.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

### Payment Information

Payment Method:  Check  Visa  AmEx  Mastercard

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

CC Number \_\_\_\_\_

Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

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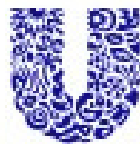
# PAST SPONSORS



UNIVISION



JPMORGAN CHASE & CO.



TOYOTA



TELEMUNDO





# Community Engagement

Identifying leaders in our local communities

## CONNECTION, CAPACITY, BUILDING, EMPOWERMENT

We aim to create more comprehensive community engagement opportunities to identify community leaders and equip them with the necessary skill sets

### COMMUNITY ENGAGEMENT HIGHLIGHTS

**3,137**

People fed by our Thanksgiving Turkey and Food Drive

**846**

CHCF program participants who received free backpacks and school supplies

**2,000+**

Students from PS/MS 279, PS 59 and BHSB who received protective equipment



**13,479**

Community members served through outreach events and activities

**9,000+**

Community members supported in completing the 2020 Census

**2,549**

Community members received direct, 1-on-1 support from CHCF's Community Engagement team

**301**

Families assisted in receiving CARES childcare scholarship for essential workers.







# Early Care & Education Institute

Culturally-informed and bilingual professional development

 Learning starts at birth and lasts a lifetime...

**1,777+**

hours were spent on intensive coaching and training for NYC's workforce of child care providers, even during the pandemic.

**\$22+ million**

in grants and scholarships were distributed with CHCF's assistance for essential workers and child care providers through the NYCCR&R Consortium.



When the passage of the CARES Act opened up new grant opportunities to bail out providers, CHCF worked with Consortium partners to get those funds to our child care providers in need, including...

TOTAL APPROVED GRANT AWARDS

**2,049**



**1,477**

GRANTS PAID\*

TOTAL VALUE OF GRANTS

**\$18,972,017**



**City's First Readers**  
An Initiative of the New York City Council

The City's First Readers Initiative helps CHCF collaborate with other member agencies across NYC.

**265** COVID-19 family literacy kits distributed.

**676** children who received books.

**2,588** books distributed



## SUPPORTING CHILD CARE AS AN ESSENTIAL SECTOR & ESSENTIAL WORKER FAMILIES DURING THE COVID-19 PANDEMIC

The child care sector was already struggling before the pandemic, so when COVID-19 hit, it exacerbated problems with resources, family anxiety, access to supplies, and mental health concerns from both children and providers. During this time, we took on the needs of essential workers in our community and collaborated with the state and other partners to help distribute...

**515**

Tuition scholarships to essential workers

**\$3+ million**

In scholarships distributed to essential workers and their families



# Youth Development

After school programming to supplement education

Our Youth Development department provides community-based academic and after school enrichment programs to supplement students' educations and prepare them for scholastic success and on-time graduation.

## Youth Development Highlights

# 86%

student participation rate for students PK-5 at The Community School of Technology in the Bronx

# 445

students and families served by our Youth Development programs at PS 59 and PS/MS 279

# 31%

increase in families served at Bronx High School of Business from the previous year

# 48%

of school population served in CHCF after school

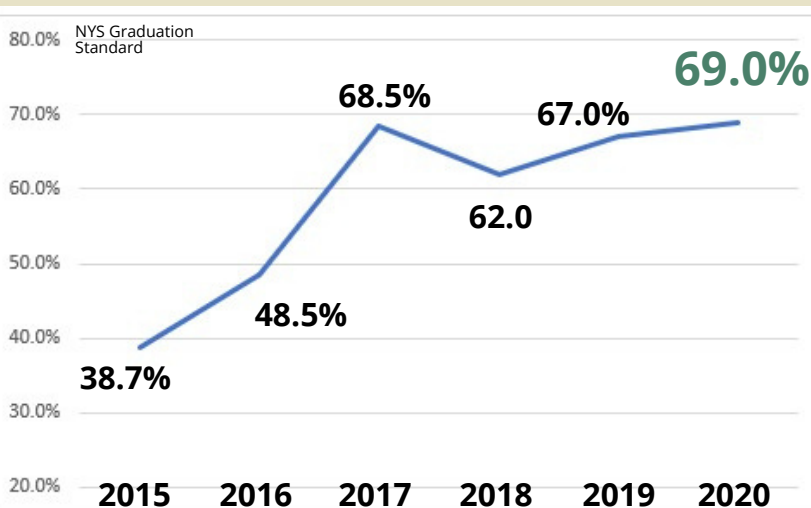
# 86%

Average daily program attendance

# 83%

Parent/Family participation

## 6-year graduation rate at BHSB



## OPENING DOORS TO THE FUTURE

26 young people participated in the Work Progress Program during the 2019-2020 school year. 11 young women and 15 young men, 15 seniors and 11 juniors.

# 100%

of participating seniors graduated.

# 100%

of participating juniors promoted to 12th grade.

# 100%

of ODF seniors graduated with a diploma and attended college in Fall '20.





# Policy & Advocacy

Working for progressive legislation around access to education

CHCF works to bolster the voices of the children, families, early care providers, and communities served through our programs and support services in spaces where policy decisions are made. Even throughout the COVID-19 pandemic, CHCF joined collective efforts to rapidly get linguistically accessible, fact-based information and available resources out to our community.

## CHCF DIRECT SERVICES IMPACT NEARLY 21,000

PEOPLE ACROSS THE FIVE BOROUGHS  
OF NEW YORK CITY, INCLUDING...

60

STATE ASSEMBLY  
DISTRICTS

25

STATE SENATE  
DISTRICTS

48

CITY COUNCIL  
DISTRICTS

CHCF participated in

49

meetings, both  
independently and  
as a part of  
coalitions, with

39 legislators



## ADVOCACY WIN!!

On January 22, 2020, 79 parents and students from PS/MS 279 and PS 59 traveled to Albany with CHCF staff to meet with NY State legislators and fight for the increase of per-seat funding.

We successfully maintained \$33 million for Advantage Afterschool, including the

**\$10.7 million**

increase from last year, which will keep seats funded at \$2,000.