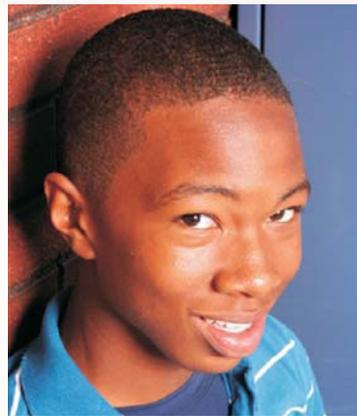


# Annual 2007-08 Programmatic Report



The Committee for  
Hispanic Children and Families, Inc.

At **The Committee for Hispanic Children and Families, Inc.** we believe that if you work hard, live with integrity and serve others, anything is possible.

More than ever, the success of our country is tied to the success of the Latino community. That's why we combine education and advocacy for Latino children and families to expand opportunities, amplify our voice and promote participation that strengthens our communities.

Because when we succeed, America succeeds, and we can all thrive together.

**Anne Logan**  
Deputy Director for Development

**Elba Montalvo**  
Executive Director

**Vanessa Ramos**  
Deputy Director for Policy

**Muriel Hodgson-Vargas**  
Deputy Director for Programs

**Sandra Morrice**  
Director for Finance & Administration

**Ana Noriega**  
Deputy Director for Early Care & Education

**Administration**  
**Migdalia Ramos**  
Receptionist/Administrative Assistant  
**Iris Mero**  
Human Resources Administrator  
**Maria Eugenia Mondejar**  
Executive Assistant  
**Milagro Bikofsky**  
Purchasing/Administrative Assistant

**Finance**  
**Yunfeng Deng**  
Comptroller  
**Celia Mata**  
Director of Finance  
**Eneida Artuz**  
Bookkeeper  
**Heidi Montes**  
Bookkeeper

**Policy**  
**Keren Abina-Sotomayor**  
Manager of Data Collection & Evaluation  
**Gabriel Rodriguez**  
Policy Analyst  
**Claudia Urey**  
Policy Assistant  
**Ursulina Ramirez**  
Senior Policy Analyst

**Youth Development**  
**Vanessa Díaz-López**  
Director of Youth Development - After School Programs  
**Isabel Álvarez**  
Director of Youth Development - CAPS  
**Helena Yordan**  
After School Program Site Coordinator at PS/MS 279  
**Griselda Estevez**  
After School Program Site Coordinator at PS 59  
**Trish Farley**  
CAPS Program Coordinator at MS 391  
**Mariel Frank**  
CAPS Program Youth Counselor at MS 391  
**Alex León**  
CAPS Program Family Counselor at MS 391  
**Joseph Maldonado**  
Coordinator Teen Pregnancy Prev. Progr. at Walton HS/MS 391  
**Reshmi Nair**  
Teen Pregnancy Program Administrative Assistant at Walton HS/MS 391  
**Fiorella Mejía**  
SAFE Program Coordinator at PS 333/335  
**Luis Ortiz**  
Coordinator for Responsible Fatherhood Program at Columbus HS  
**Evelyn Rodríguez**  
CAPS Program Coordinator  
**Melina González**  
CAPS Program Counselor at Columbus HS

**Early Care & Education Institute**  
**Ana Noriega**  
Deputy Director for  
Early Care & Education Institute  
**María Mayoral**  
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Program Manager  
**José Ortiz**  
Health Care Consultant Manager  
**Nancy Rivera**  
Network Coordinator  
**Nadia Rivera**  
Provider Support & Data Specialist  
**Miguel Rodríguez**  
Network Assistant & Data Specialist  
**Genine Tantaó**  
Infant/Toddler Specialist  
**Vannesa Forero-Puerta**  
Business & Community Outreach Coordinator  
**Dominga Garcia**  
Counselor & Referral Specialist  
**Doris Cruz**  
Counselor & Referral Specialist  
**Paulina Borja**  
Training Coordinator

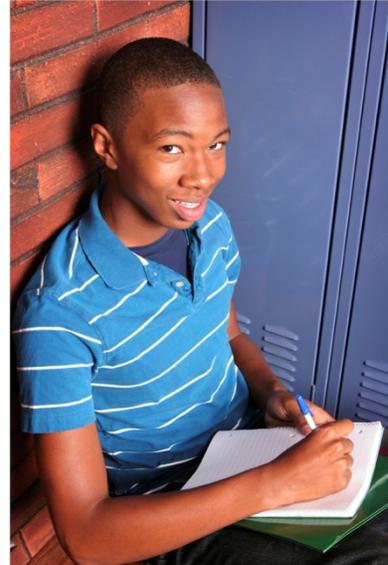
**Development**  
**Erica Acosta**  
Director of Marketing and Communications  
**Camille Ferrara**  
Senior Development Associate  
**Brook Padilla**  
Grants Manager

We thank **Danielle Guindo**, Consultant and **Brook Padilla**, Grants Manager, for developing this report.

Design: **María Eugenia Mondéjar**

# SUMMARY

The Committee for Hispanic Children and Families' 25<sup>th</sup> anniversary was truly a landmark year. The agency experienced tremendous growth and continued success in its direct service program areas as well as in its Policy and Advocacy initiatives. It has embarked upon a strategic and communications planning process that has proven to be pivotal to the agency's history and the Policy Institute facilitated two cutting edge forums on topics critical to the Latino community that received attention from advocates and policymakers alike. We are also very proud to have received the prestigious NCLR Affiliate of the Year Award. CHCF has continued to uphold its reputation as a premier social service agency and served approximately **10,800** people between October 2007 and September 2008, approximately 3,000 less than last year due to the change in funding for HIV education and 9/11 recovery services.



In our Child Care Services division, we successfully navigated the first year of a contract with New York State that mandates specific service milestones in each of the five boroughs. We have been diligent in targeting outreach efforts to reach diverse populations. Building on years of effective training for Latino child care providers, CHCF created the Latino Child Care Institute this year - the first of its kind to focus specifically on training child care professionals in the Spanish language.

In the Youth Development department, we have grown: we were selected to facilitate a new drop-out prevention program in Queens; we were awarded a new contract for a mental health intervention program; we expanded our work in adolescent pregnancy prevention; we implemented an anti-gang violence initiative for both students and parents; we secured enough private funding to facilitate family literacy programs at two different after-school programs; and we obtained two grants from corporations to implement a healthy living summer program. Throughout this expansion, we have continued to provide quality services to clients, and to connect children and their families with caring and knowledgeable professionals.

The impact of our work on the lives of children and families has been evident for many years, though until now we have had difficulty obtaining the resources to support true program evaluations. This year, in an effort to quantify our programmatic achievements and measure the impact of our important work, CHCF hired a Masters-level Manager of Data Collection and Evaluation who will lead the effort to collect important data and evaluate our work, furthering our efforts to formalize our model programs, and enhancing our ability to highlight significant achievements.

This comprehensive report provides a basic outline of the activities and events conducted throughout the 2007-08 year.

# A very special thanks to our supporters

## Government

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Latino Commission on AIDS \* New York State Department of Education \* National Fatherhood Initiative \* New York State Advantage \* New York State Department of Education \* New York State Department of Health \* New York State Office of Children and Family Services \* New York City Administration for Children Services \* New York City Department of Health & Mental Hygiene \* New York City Department of Youth & Community Development \* New York City Department of Education \* New York City Council \* New York City Safe Horizon Dove \* Responsible Fatherhood-PRFA/Fed \* Scan Anti Gang Violence

## Foundations

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Aetna \* Annie E. Casey Foundation \* Andrew Sabin Family Foundation \* Archbold Charitable Trust \* Carnegie Corporation \* Charles Hayden Foundation \* Frances L. & Edwin L. Cummings Memorial Fund \* Hispanic Federation \* Kurz Family Foundation \* National Council of La Raza \* The After School Corporation \* The Robert Bowne Foundation \* The Strong Enough Achievers Foundation \* Verizon Foundation \* United Way of New York City \* Unilever United States Foundation \* Wal-Mart Foundation

## Corporations

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AAAA \* ABC Television Networks \* Alliance Building Services \* Arnold Worldwide \* Banc of America Investment Services \* Best Buy \* Bloomberg \* Bronx Lebanon Hospital \* CBS2 \* Citi \* Citigroup \* Coca-Cola Company \* Collins Building Services \* Continental Airlines \* Continuum Health Partners \* CUNY \* Discovery Networks \* Empire Merchants \* Erno Laszlo \* The Excel Group \* Fisher Brothers \* GenNX360 Capital Partners \* Goya Foods Inc. \* Hardy Plumbing \* Health Plus, PHSP \* Interpublic/Magna Global USA \* Institute of Culinary Education \* Jet Blue Airways \* Johnson & Johnson \* Kimerling & Wisdom \* LaGuardia Community College \* Mayer Brown Rowe, LLP \* McCann-Erickson \* Morgan Stanley \* Niesel Media Group \* Pepsi Bottling Ventures \* Pepsico \* Petro \* Prudential Financial \* Riverhead Building Supply \* Scholastic Inc. \* Starwood Hotels & Resorts \* State Farm \* Suffolk County National Bank \* The New York Times \* Tribeca Event Management \* Toyota North America \* Univision Communications \* Univision Radio \* UPS \* USI-Affinity \* WABC-TV-7 \* Wal-Mart \* WNBC-4/Telemundo \* WNYW-WWOR

# CHILD CARE SERVICES

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CHCF's Child Care Services offers a variety of programs that support parents in their search for quality and affordable child care, as well as provides training and professional assistance to child care providers in English and Spanish.

CHCF is one of five agencies in New York City that comprise the Child Care Resource and Referral (CCR&R) Consortium, which was contracted to meet specific milestone targets in each borough for the first time this year. Effective marketing is critical to meeting these targets, and CHCF is leading the marketing effort for the consortium. This particular marketing campaign is complicated by various competing priorities, as each borough has unique population dynamics as well as unique milestone targets requiring special attention. CHCF's marketing team has been diligent about researching trends to place effective media ads and marketing strategies in appropriate neighborhoods.

Funded by New York State Office of Children and Family Services (OCFS), as well as public and private sources to enhance services

## Child Care Referrals for Parents and Support to Child Care Providers

CHCF staff provides culturally competent information to families that leads to the development of a child care plan, as well as referrals to appropriate child care settings. CHCF improves the quality of care by providing training and technical assistance to child care providers on such topics as: best practices, indicators of quality child care, health care, financial literacy, nutrition, grant applications and payments. To help make homes safer and developmentally appropriate for children, CHCF also administered grants to providers to purchase equipment and materials.

**3,753** family referrals  
**1,401** technical assistance contacts  
**562** health care consultancies  
**492** hours of intensive, face-to-face assistance  
**161** providers received grants

## Infant and Toddler Component

Safe and appropriate infant and toddler care is essential for the positive development of our youngest children. CHCF's bilingual Infant and Toddler Specialist uses ITERS (Infant and Toddler Environment Rating Scale) to observe, evaluate and train teachers at child care centers to help improve the quality of care of their programs in both English and Spanish.

**85** basic infant and toddler technical assistance contacts  
**72** hours of intensive technical assistance contacts  
**706** hours of training

## Family Day Care Network

CHCF's Family Day Care Network offers technical support, home visits, mediation between providers and parents, activities for parents, children and providers to interact, referrals for care, and most importantly an opportunity for providers to break the isolation that too often characterizes their profession. We hosted a Valentine's Day luncheon for 12 providers, a trip to the Bronx Zoo for 30 providers, parents and children, and a picnic for 68 providers, parents and children.

**73 providers serving 63 children who receive ACS subsidies and dozens more whose parents pay privately**

**45 children on waiting list and looking to expand**

Funded by New York City Administration for Children's Services (ACS)

## Food Program

CHCF administers a food program, which helps ensure that providers serve nutritious and culturally appropriate meals. Despite developing a strong rapport with food program participants, organizationally the administrative demands of the program are too onerous to continue. CHCF has decided to discontinue the program and is working with the state and other agencies to transition the providers to other programs smoothly.

**90 providers**

Funded by New York State Department of Health

## Trainings

CHCF elevates the professional development of Latino family day care providers through trainings on topics such as health and safety, nutrition, financial literacy, management of a family daycare business, bilingual early literacy, learning and child development, and socio-emotional development. This year, we created the Latino Child Care Institute and hired a National Urban Fellow to spearhead it. The Institute will enhance and provide credentialing and higher education opportunities for family day care providers. CHCF aims to foster a greater sense of confidence in day care providers, and instill the notion that these providers are true early childhood professionals.

**561 individuals trained**

Funded by New York State Office of Children and Family Services

## Family Day Care Conference

The capstone of CHCF's training program is the Annual Family Day Care Conference. On September 27, 2008, we hosted the sixth annual conference at the Scholastic headquarters. The conference is the only one of its kind in the region, as it is held entirely in Spanish and targets individuals who have a family day care business in their homes. We are honored to have had Macarena Salas, a known children's author, as the keynote speaker.

**120 providers and parents attended from all 5 boroughs**

Funded by New York State Office of Children and Family Services and Scholastic Inc.

## Early Literacy

In 2004, The National Council of La Raza (NCLR) chose CHCF to launch and implement *Lee y serás* in New York State, a groundbreaking Latino early literacy initiative that engages parents and providers in the literacy development of their children.

**Lee y serás: 45 providers trained,  
18 parents trained**

**Pre K PAP: 15 parents trained**

During 2007-2008, NCLR granted CHCF additional funds to facilitate another cutting edge early literacy curriculum for children entering Kindergarten, called Pre K PAP.

**Funded by National Council of La Raza (NCLR)**

## YOUTH DEVELOPMENT

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CHCF youth development programs are responsive to the needs of their surrounding neighborhoods, by effectively working as a team with the school administration, the funders, and by incorporating parents in meaningful and positive ways in the success of their children. CHCF has programs in 8 school sites, serving students ranging from Kindergarten through high school:

- 4 after-school programs
- 4 drop out prevention programs
- an adolescent pregnancy prevention program
- a responsible fatherhood initiative
- a mental health intervention program

In addition, CHCF offered 6 program enhancements including:

- 2 family literacy programs
- an anti gang violence initiative
- a special intervention for overage middle school students
- Circles of Support
- a healthy lifestyles initiative

Last year, we created the position of Director of Youth Development, which has been funded for two years by the Charles Hayden Foundation. In response to the increased demands of the growing youth development department, this year we added the position of Assistant Director of Youth Development.

## After-school Programs

All four after-school programs have components connected by a common theme, including homework help, literacy and math instruction, arts enrichment, and sports and exercise. In honor of CHCF's 25<sup>th</sup> Anniversary, each program initiated a 25 cent drive which taught the value of fundraising and instituted a greater sense of pride and ownership of the program by its participants. The drive brought in over \$900!

Funded by The After School Corporation (TASC), New York State Office of Children and Family Services (OCFS), and the New York State Education Department (NYSED)

### PS 59

The program at PS 59 is recognized for its emphasis on arts and performing arts. Its annual performance, which featured Disney's musical numbers, was a tremendous success and played to a standing room only audience. One of the program's components, Building Healthy Communities, taught the participants about the complex factors contributing to childhood obesity.

220 K-5<sup>th</sup> grade students

### PS/MS 279

At PS/MS 279, we held the Second Annual Breast Cancer Awareness Day in honor of Mother's Day, bringing together over 300 people from the community.

200 K-8<sup>th</sup> grade students

For the second year in a row, this site was selected as one of several in the city to host a Lights On After School event, which highlights the importance of after school programming and its impact on the lives of participants. An alumna of the program who currently attends SUNY Binghamton spoke about her experience in CHCF's program and how it affected her future. Students participated in the Youth Music Exchange, which enabled them to explore writing and recording music, developing marketing strategies, and designing the CD artwork.

### *Family Literacy Enhancement*

This year, for the first time, CHCF obtained funding to implement family literacy programs simultaneously at two sites: PS/MS 279 and PS 59, as well as enough funding to assess the program by an outside evaluator. This unique program provides an opportunity for families to spend meaningful time together while building an appreciation for literacy, drawing on the Latino culture that values the art of storytelling to keep family memories alive.

20 families participated

Twenty families participated in writing autobiographical stories, complete with illustrations created through multi-media art techniques. Two families publicly presented their books at a reading at Barnes & Noble Columbus Circle, and another family presented their book at CHCF's annual Corporate Breakfast at UPS headquarters.

Funded by the Robert Bowne Foundation and Wal-Mart

## PS 306

At PS 306, five students from CHCF's program were selected from the entire city as finalists in the Comic Book Project, which invokes youth's interest in comics to promote art and literacy development. The finalists' books will be published, and their work has been featured at a Barnes & Noble bookstore.

**140 K-5<sup>th</sup> grade students**

Students at PS 306 enjoyed numerous enhancements this year, including TASC Masters of Literacy which utilized the strengths of the school librarian to assist students in researching topics of interest and creating books about what they learned.

## PS 333/335

Though key staff transitioned in the middle of the year, the quality of programming was enhanced through specialists that involved students in activities such as puppet-making, storytelling, rhythm and movement, percussion and visual arts. At the end of the year, the after-school program students led a walk through the community to bring awareness to and prevent childhood obesity, and kicked off a health fair the following day. The 21<sup>st</sup> Century funding for this after-school program ended this year.

**160 K-5<sup>th</sup> grade students**

## Drop Out Prevention Programs

CHCF has four drop out prevention programs, each of which has been cited as among the most effective in the city in improving attendance and involving families. A key component to our success is the rapport we build with parents, which helps bolster the work with the students to improve attendance and academic performance.

Funded by the United Way of New York City, New York City Department of Education and New York City Council

## Bryant High School

CHCF was selected to conduct drop out prevention services for the first time at Bryant High School in Queens in January of 2008. In six short months, CHCF provided outreach, counseling and assistance around attendance and school performance.

**57 students and their families**

Additionally, CHCF embarked on an exciting project with a professional filmmaker and photographer, which served as an added incentive for students to attend school. The filmmaker also conducted a series of interviews with the families of students in the program, most of whom are immigrants from Latin American countries, about their experience raising children in the community.

## PS 333/335

At PS 333/335, we conducted parent workshops, trips, fairs and celebratory events. The year culminated in a health fair held in collaboration with the school, where people received information about diabetes, heart disease, obesity, breast cancer, and other illnesses affecting the community.

**Drop Out Prevention Program: 75 2<sup>nd</sup> - 5<sup>th</sup> grade students and their families, exceeding the funder's target**

**Health Fair attendance: 285 individuals**

### *SAFE Initiative and Circles of Support*

To enhance services, CHCF obtained funding from the SAFE initiative (Safe Alternatives for Family Enrichment) to provide more intensive assessment and referrals for children and families identified as in need of additional help.

**115 families received more in depth services**

CHCF enhanced its work with families in the SAFE program at PS 333/335 with two series of Circles of Support, or *Cirulos en Apoyo*, non-traditional support groups that teach techniques to soothe the effects of trauma and stress.

The groups use therapeutic methods that resonate with Latinos who may not be as responsive to traditional talk therapy. Through the use of visualization, massage therapy, aromatherapy, tai chi, meditation, and breathing exercises, participants learn tools they can use outside of the groups during times of stress or to relieve the symptoms of trauma. The groups develop bonds that continue long after the program ends.

**Funded by New York State Office of Children and Family Services (SAFE) and van Ameringen Foundation (Circles of Support)**

## MS 391

CHCF's reputation at MS 391 is built on nearly a decade of successful intervention with students at risk of dropping out. As a result, CHCF was selected to operate an expanded program this year, which provided a youth development after-school component, which featured a series of extracurricular activities such as percussion, poetry and sports.

**135 students**

To enhance services at this school, CHCF expanded its Adolescent Pregnancy Prevention Program to reach students at this site. Additionally, CHCF provided specialized intervention for students who were overage through individual and group counseling. CHCF's Fatherhood Initiative also expanded its reach to include male youth at this site who have been identified as either a father or expectant father.

### *Healthy Living Summer Program*

CHCF developed a program that responds to the emerging health crisis affecting the Latino community: obesity, diabetes, and heart disease. The Healthy Living program emphasizes the importance of nutrition and exercise while incorporating the Latino value of family.

**97 people, including 52 adults and 45 children**

The program uses Latino traditions to teach healthier habits for mealtimes, including balanced meals, portion control, and the use of natural herbs. CHCF staff also facilitated supervised sports each week to promote exercise habits.

**Funded by Aetna Foundation and Unilever United States Foundation**

### *Columbus High School*

At Columbus High School Drop Out Prevention Program, we have developed creative ways to increase interest in our program and in school, including involvement in a Poetry Slam contest, and trips to places such as Madame Tussaud's Wax Museum and Hairspray, the Broadway musical, as incentives for improved attendance. We also use older students as mentors to the younger students.

**77 students**

### *Anti-Gang Violence Initiative*

In high schools, one of the greatest dangers to students is the presence of gang activity. Fifteen years ago, CHCF called attention to how youth violence affects families with a youth-produced documentary film on gang violence between Puerto Rican and Dominican youth. This year, CHCF continued this legacy by implementing an anti-gang violence initiative that incorporated activities for students and parents. CHCF partnered with another nonprofit, ENACT, to provide workshops dramatizing the dangers of gang violence and how to take control of the choice to get involved with gangs.

**150 students and 9 parents**

**Funded by New York City Council Member, James Vacca**

### *Responsible Fatherhood Initiative*

In this second year of programming, participants took part in a series of workshops dedicated to increasing their contribution to family and society, such as resume writing, interview skills, financial literacy and positive communication.

**90 young men who are either fathers or expectant fathers**

As a result of the program's success, CHCF was able to obtain funds from the National Fatherhood Initiative to build the capacity of the organization as a whole on becoming more "father-friendly."

## Adolescent Pregnancy Prevention Program

### Walton High School Campus and MS 391

This is the third year of a five year contract to conduct these services. We expanded the program to another site, MS 391; by working with youth between 7<sup>th</sup> and 12<sup>th</sup> grade, we are able to reach a spectrum of students particularly at risk for unsafe sexual activity.

NiteStar performances: approximately **150** people

Health education workshops: average of **65** students per week

This year, we have been able to elevate not only the quality of programming in teen pregnancy, but are able to utilize the expert clinical skills of the Coordinator to better support the rest of the Youth Development staff particularly with clinical issues that arise while working with children and families. The Coordinator also supervises two employees who are pursuing their masters in social work degrees this upcoming academic year.

A key component to the program includes peer education, and **22** young people were selected to participate in a week long training facilitated by Planned Parenthood of New York City.

Funded by New York State Department of Health

### CHCF Latin Legacy Culinary Competition

This year, CHCF initiated its second annual Chef Contest, with contestants from each of the high schools in which we have programs, as well as other high schools in New York City. The contest was spearheaded by Celebrity Chef Daisy Martinez in collaboration with the Institute for Culinary Education (ICE). This event represents an opportunity for students interested in the culinary arts to demonstrate their skills and meet celebrity chefs dedicated to supporting emerging talent in their field.

Austin Crespo, a student at Franklin K. Lane High School in Brooklyn, won the grand prize this year: a half tuition scholarship to ICE, valued at \$15,000, and a ticket for him and his family to attend CHCF's gala.

## FAMILY HEALTH EDUCATION

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### Proyecto Gol & Latino Religious Initiative

Despite the challenge of having little time to plan and execute the HIV/AIDS prevention program, CHCF was

Proyecto Gol: **1,680** individuals

Latino Religious Initiative: **179** individuals

able to reach 1,680 individuals in targeted areas throughout Manhattan. This number is smaller than in past years because it was only a six month program. CHCF utilized the model of peer education, which has been successful for 12 years, to break down barriers to discussing such sensitive topics as negotiating safe sex and STD prevention.

Additionally, CHCF conducted outreach to religious communities around HIV/AIDS prevention. CHCF peer educators built relationships with participating churches and conducted outreach at 7 church-sponsored events.

Funded by New York City Communities of Color Initiative and Latino Commission on AIDS

### Immigrant Opportunities Initiative

CHCF helped people realize their dream to become citizens by providing civics and US History classes. In addition, CHCF assisted individuals in completing N-400 Applications for Naturalization, as well as translating documents, such as birth and marriage certificates. With the help of CHCF, 53 applicants have passed the citizenship test so far.

Civics and US History classes: **314** people

Naturalization questions: **125** people

Application assistance: **35** people

Funded by New York City Council

## POLICY

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Bolstered by this year's successes, CHCF has made significant progress in advancing its policy advocacy vision. CHCF has established itself as a credible source of information and expertise in the area of Latino families and their experience with early childhood and child welfare. CHCF has continued expanding the agency's capacity to conduct policy and advocacy and is developing plans for the next few years that will further the growth and reach of CHCF's Policy agenda.

### Coalition Building

In keeping with CHCF's history of mobilizing advocates and organizations around issues affecting Latino children and families, the **Coalition for Latino Families (CLF)** is an initiative CHCF founded and has led since 2006. The group began with 27 members, and has grown to include 70 members representing a variety of organizations. The mission of CLF is to preserve and strengthen Latino families by significantly enhancing the quality and availability of family support services throughout New York City.

CHCF has been advocating for ACS to incorporate cultural competence as a requirement in the Request for Proposals and to award contracts to more Latino-led organizations who have

a track record of cultural competency and who are capable of addressing the distinct needs of Latino families in the child welfare system.

CHCF convened another groundbreaking coalition in 2007, called the **Latino Coalition for Early Care and Education (LCECE)**, an advocacy group committed to increasing the availability and quality of culturally and linguistically appropriate child care and early education for Latino children and all English Language Learners (ELLs) at both the city and state levels. The coalition is comprised of several key Latino early childhood professionals and advocates including Dr. Luis O. Reyes, coordinator of the Coalition for Educational Excellence for English Language Learners (CEEELL); and Maria Benejan, Assistant Commissioner for Head Start at the Administration for Children's Services (ACS), among others.

LCECE convened its first forum on June 24, 2008 at Baruch College to bring attention to the key issues affecting ELLs, which attracted **120** participants from diverse backgrounds and fields. The forum featured presentations by key officials and influential stakeholders in the field of early care and education such as Gladys Carrión, Commissioner, NYS Office of Children and Family Services; Jennifer Jones Austin, Senior Vice President, United Way of New York City; and Manuel Rivera, PhD, Deputy Secretary for Education, New York State. In the Fall of 2008, CHCF will be publishing a report of the forum's proceedings.

### Domestic Violence Report

In March 2008, CHCF released the report *Domestic Violence and Latina Mothers' Experience with ACS*, which provides recommendations to effectively address the needs of Latina mothers who are victims of domestic violence and have cases in the child welfare system. In April 2008, CHCF convened a meeting with service providers and advocates to discuss the report, and gain support for the recommendations contained in the report.

### International Activities

On July 2, 2008 CHCF, the International Forum for Child Welfare (IFCW) and the American Association of Jurists (AAJ) co-sponsored a forum at the United Nations titled *The Rights of Immigrant Children from an International and Human Rights Perspective*. The forum was well-attended by community based organizations, state officials and representatives of Latin American consular and United Nations missions, and served to highlight CHCF's growing voice in the international child welfare arena.

# CONCLUSION

Throughout our 25<sup>th</sup> year, we celebrated our accomplishments and looked to the future through a comprehensive strategic planning process. The process, facilitated by Anna Pond Consulting, has included a kick-off meeting and interviews with senior staff, in-depth interviews with internal and external stakeholders, review of materials, and an online literature search. In conjunction with the strategic planning process, CHCF has also undertaken a branding and communications process with BBMG, which has included an online survey, an internal communications audit, a media scan, and a comparative benchmark. The strategic communications planning process will culminate in a Board retreat on October 25, 2008 and meeting on November 6, 2008. Through this work, CHCF will have a roadmap to guide us through the next five years, as well as an updated brand identity and messaging platform.

In the coming year, CHCF will focus on quantifying our impact, not only through the work of our recently hired Manager of Data Collection and Evaluation, but also as an agency-wide initiative. Through our experience and the preliminary findings of the strategic planning process, it has become clear that a need exists for more data demonstrating the quality of our work that can be shared with multiple audiences and continue to improve our programs.

The strategic planning process has also shown us that our mission of integrating program and policy work is not only a strength, but the heart of who we are as an organization. This year, CHCF will continue to build support for the Latino Family Policy agenda.

We are very excited to announce that we have realized a goal of the last strategic plan, which is creating the Latino Child Care Institute. The Institute will provide enhanced opportunities for professional development for Latina child care providers, creating more safe and high-quality child care for the children of New York City.



# STATEMENT OF ACTIVITIES

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Year Ended September 30, 2008

	Unrestricted	Temporarily Restricted	Total
<b>Support and Revenue</b>			
Government contracts and grants	-	3,529,188	3,529,188
Foundations, corporations & other contributions	724,555	824,634	1,549,189
Special Events	551,446	-	551,446
Less: direct expenses	(80,665)	-	(80,665)
Rental Income	41,100	-	41,100
Fees for program services	57,108	-	57,108
Interest income	4,438	-	4,438
Honorariums	5,500	-	5,500
Conference fees	7,490	-	7,490
Reimbursed expenses	3,970	-	3,970
Other income	13,941	-	13,941
Net assets released from restrictions	4,359,822	(4,359,822)	
<b>Total Support and Revenue</b>	<b>5,688,705</b>	<b>(6,000)</b>	<b>5,682,705</b>
<b>Expenses</b>			
Program services	4,512,097		4,512,097
Management and general	836,768		836,768
Fund raising	308,889		308,889
<b>Total Expenses</b>	<b>5,657,754</b>		<b>5,657,754</b>
Change in net assets	30,951	(6,000)	24,951
Nat assets at the beginning of the year	394,980	131,000	525,980
Net assets at the end of the year	425,931	125,000	550,931

Our latest financial report is on file with the NYS Department of Law, Charities Bureau, 120 Broadway, NY, NY 10271

# BALANCE SHEET SEPTEMBER 30, 2008

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## Assests

### Current Assests:

Cash	126,816
Contract revenue receivable	936,039
Parent's fees receivable	983
Prepaid expenses and other receivables	161,569

### Fixed Assests:

Furniture and Equipment	373,796
Improvements	204,596
Less: Accumulated depreciation	(336,523)

### Other Assests:

Reserve Fund-certificate of deposit	26,541
Security deposits	121,557
<b>Total Assests</b>	<b>1,615,374</b>

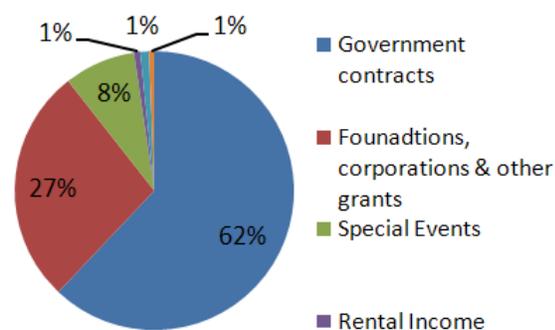
## Liabilities

Accounts payable and accrued expenses	509,913
Salaries payable	77,403
Payroll taxes payable	6,213
Pension payable	26,250
Loan payable - Citibank line of credit	165,000
Refundable advances	166,043
Deferred rent payable	113,621
<b>Total Liabilities</b>	<b>1,064,443</b>

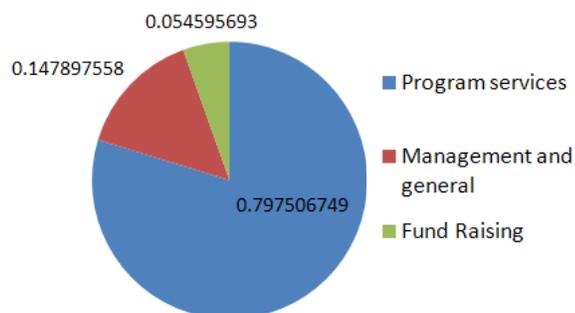
## Net Assests

Unrestricted	425,931
Temporarily restricted	125,000
<b>Total Net Assests</b>	<b>550,931</b>
<b>Total Liabilities and Net Assests</b>	<b>1,615,374</b>

## Support & Revenue



## Expenses



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**Michael Rodríguez**

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**Carlos Sánchez**

President & General Manager  
WNJU-Telemundo 47



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Hispanic Children  
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